

EXHIBIT A

SCOPE OF WORK

Website Content Management System

1. General

1.1. Background

The City of Atlanta (“City” or CoA) is seeking proposals from qualified firms and organizations for the provision of a Content Management Solution to update and manage the webpages for the public facing website atlantaga.gov. This website includes links to city services including Atlanta Police Department, Atlanta Fire and Rescue Department and the Atlanta City Council.

The City of Atlanta defines a Content Management System (“CMS”) as:

Software and cloud services that allow users to create, edit, collaborate on, publish, and store digital content. The CMS should provide graphical user interfaces with tools to create, edit and publish web content without the need to code from scratch. The system should also provide back-end services that support management and delivery of content once the user creates it within the application/tool.

The following Systems will be addressed with this scope of work:

- 1.1.1. City of Atlanta Departments
- 1.1.2. Atlanta City Council
- 1.1.3. Atlanta Fire & Rescue
- 1.1.4. Atlanta Police Department

1.2. Scope of Work – CoA Website Redesign CMS Implementation and Maintenance:

The Service Provider will increase the CMS instances from three to four prior to initiating redesign projects and transfer to contractor development environment. The redesign will include a minimum of 16 city departments including the four primary sites listed above. The CoA project team along with Public Information Officers will be responsible for assisting the Service Provider with aesthetic development, workflows, and functionality.

The process should include a Service Provider provided development site and a final site file, both with database backup. This will provide a process for departments to build, modify and test their sites with minimal interruption to their constituents, visitors, and business partners.

2. Attachment A and Attachment B

- 2.1. Service Provider must also complete Attachment A and Attachment B, incorporated herein reference, to this Exhibit A Scope of Services.