

**KENOSHA UNIFIED SCHOOL DISTRICT
REQUEST FOR PROPOSAL
(THIS IS NOT AN ORDER)**

Date: 08/12/2024

RFP Number: #5368– INTEGRATED COMMUNICATIONS PLATFORM



Date Due: MONDAY, AUGUST 26, 2024 at 10:00AM

VENDOR SIGN AND RETURN ONE ORIGINAL, ONE PAPER COPY AND ONE ELECTRONIC COPY

INDIVIDUAL SIGNING THIS SECTION ACKNOWLEDGES THAT THEY HAVE READ THE KENOSHA UNIFIED SCHOOL DISTRICT REQUEST FOR PROPOSAL **#5368– INTEGRATED COMMUNICATIONS PLATFORM** AND CERTIFIES THAT THE NAMED ORGANIZATION AGREES TO AND IS ABLE TO MEET THE REQUIREMENTS AS LISTED IN THIS RFP. INDIVIDUAL SIGNING THIS RFP ALSO CERTIFIES THAT INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT TO THE BEST OF THEIR KNOWLEDGE.

COMPANY NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

THE UNDERSIGNED AGREES TO FURNISH THE SERVICES DESCRIBED AT THE NET PRICE QUOTED SUBJECT TO THE STATED CONDITIONS

GENERAL CONDITIONS

1. Quote all prices less any applicable Federal Excise or State Sales Taxes.
2. Quote all prices F.O.B. destination in Kenosha
3. Unit prices will govern if price extensions are in error.
4. KUSD reserves the right to select the unit considered most suitable for its use and to award items individually, in combination, or not at all.
5. Quoted prices to remain firm for 60 days.

PRINT NAME: _____

TITLE: _____

SIGNATURE: _____

EMAIL ADDRESS: _____

DATE: _____





“NO-BID” Response Form

This form is designed to assist the bidder in providing information necessary to confirm a “No-Bid” response. To remain potentially involved in future opportunities, the bidder should state the reasons for declining such an invitation. Please submit to the KUSD Purchasing Department after completion and required signature.

RFP Number: #5368– INTEGRATED COMMUNICATIONS PLATFORM

Company Name: _____

Contact Person: _____

Telephone Number: _____

Fax Number: _____

E-Mail: _____

Please Note:

A no-bid response is a critical factor in remaining on the bidders list, and thus ensures future business opportunities. In addition, a no-bid response demonstrates that, while you are not submitting a bid or you are not interested in bidding for a particular project, you are still interested in competing for future opportunities and want to stay on the prospective bidders list. We, the undersigned have declined to submit a bid for the following reason(s):

- _____ Specifications are too rigid (explain below.)
- _____ Unable to meet deadline for responding to above RFP number
- _____ We do not offer this product or service or are unable to meet specifications (explain below.)
- _____ Our schedule would not permit us to perform
- _____ Unable to meet Bond and/or Insurance requirement(s).
- _____ Specifications unclear (explain below.)
- _____ Please remove us from your “Bidders List”.
- _____ Other (explain below.)

COMMENTS:

I certify that the above information is true and correct, and that no other data, fact or consideration offered or given has influenced this response.

Submitted By: _____

Name (Printed)	Title/Department
Signature	Date

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PURPOSE

The purpose of this Request for Proposal (RFP) issued by the Kenosha Unified School District (the District), is to acquire proposals from qualified Vendors an integrated communication platform that allows for tiered organizational use among instructional and management.

The District will negotiate and administer the contract or agreement on behalf of all schools and departments of KUSD and will make any payments due under such an agreement or contract.

The requirements, provisions, and terms and conditions included in the RFP document will apply to any contract or agreement awarded as a result of this RFP and is the terms and conditions upon which the District will base negotiations. The Request for Proposal does not guarantee a purchase will be made.

SCOPE OF WORK

The primary goal is to obtain an integrated communications online/app platform to address various communications needs. These needs range from organization-wide broadcasts to school based, activities, sports, clubs, classroom messages, etc.

This product should be able to:

- Handle phone calls (general, emergency, press releases and conditional such as attendance notifications)
- Work with emails that incorporate branding as well as classroom and school templates
- Provide two-way text messaging, with the ability to review and archive all messages
- Allow for social media integration and ever changing contact lists (rostering from our student information system), as well as the ability to upload contact lists via CSV or other file type
- Have a feature for secure file/document delivery to respective recipients (multi-page parsing)
- Create forms and permission slips
- Create calendar appointments/RSVP services
- Newsletter creation and templates with drag and drop content and image blocks

The platform should integrate with the existing student information system, Infinite Campus.

BACKGROUND

The Kenosha Unified School District is the third largest school district in the state, employing over 4,000 individuals and educating approximately 19,000 students. It is located in Kenosha County, Wisconsin and serves the City of Kenosha, Village of Pleasant Prairie, and the Town and Village of Somers. The District contains 32 schools including 17 elementary schools, 4 middle schools, 3 high schools, and 8 charter/choice/specialty schools.

GENERAL TERMS AND CONDITIONS

1. General conditions printed on prior page(s) will apply.
2. The Kenosha Unified School District (KUSD) reserves the right to accept or reject any or all bids/proposals, to waive any informality or technicality in any bid/proposal submitted, and to accept any part of a bid/proposal deemed to be in the best interest of KUSD. KUSD reserves the right to negotiate with any company after the bid opening has occurred. The Request for Proposal does not guarantee a purchase will be made.
3. Service start date will be at the request of KUSD.
4. Written responses must be submitted in a sealed envelope marked “**RFP #5368– INTEGRATED COMMUNICATIONS PLATFORM.**” They are to be returned to Kenosha Unified School District, 3600-52nd Street, Kenosha, Wisconsin 53144, Purchasing Department, no later than **MONDAY, AUGUST 26, 2024 at 10:00AM**. Please include the entire bid package as your response, including the signed cover sheet and your companies W9, with an authorized signature. Responses received without the signature of a bidder’s authorized agent on the cover sheet will be considered a non-responsive offer and will not be considered. Send one original, one copy, and one electronic copy (USB flash drive) of your RFP response in the sealed envelope. It is the responsibility of the bidder to ensure that proposals arrive to the specified location by the deadline for proposal submission. Late proposals may be accepted if it can be ascertained beyond a reasonable doubt that the circumstances, which caused the proposal to be late, were beyond the bidder’s control and that the proposal was submitted without prior knowledge of the contents of competing proposals. The acceptance of late proposals will be at the discretionary authority of the Purchasing Agent.
5. Bidders shall make all investigations necessary to thoroughly inform themselves regarding the delivery of services as required by the solicitation. No plea of ignorance by the bidder of conditions that exist or that may hereafter exist as a result of failure to fulfill the requirements of the contract documents will be accepted as the basis for varying from the requirements of the District or the compensation to the bidder.
6. The opening will take place at the Educational Support Center. 3600 – 52nd St, Kenosha, in **Room 180 on MONDAY, AUGUST 26, 2024 at 10:00AM** where they will then be publicly opened. Bidders, or their authorized agents, are invited to be present for the opening; however, no decisions or evaluation will take place – only an acknowledgement of qualifying receipt. If you would like attend the opening, please notify Corki Roth at (262) 359-6338 or croth@kUSD.edu.
7. All proposals must be signed to be valid.
8. All proposals must include your companies W9, with an authorized signature.
9. Verbal commitments will NOT be honored.
10. Facsimile or email proposal responses will NOT be accepted.

11. State the terms and conditions of services being quoted. Indicate limitations and liabilities associated with the services and time frame for completion.
12. Bidders must make best efforts to ensure their product/services will not have a negative impact on the environment. Additionally, the awardee of this Request for Proposal will in part be selected based on the bidders' ability to meet all Federal and State environmental standards.
13. No item may be canceled, no price changed, once the proposal is received in our office. Orders resulting from this proposal will be considered binding.
14. Awarded vendors will be contacted by letter and will receive a subsequent purchase order.
15. The quantity of materials on the actual purchase order may vary (quantity could be greater than or less than quantity listed on the attached spreadsheet) depending on the District's estimated student enrollment.
16. Invoicing must be done through the United States Postal Service or emailed to acctspay@kUSD.edu.
17. Unless otherwise noted, the District is exempt from all and shall not pay or reimburse the successful bidder with respect to any local, state and federal taxes.

I. Contract Agreement

- a. The District may elect to award more than one contract or select multiple vendors as a result of this RFP process.
- b. Acceptance of a proposal is predicated on the total dollar amount to complete the project and the District's ability to secure adequate funding. In the event adequate funding is not available the District will not award a contract.
- c. The General Terms and Conditions, the bidder's Proposal, written letters, addenda and the Purchase Order are collectively an integral part of the contract between the District and the successful bidder.
- d. **Indemnification**

The successful bidder(s) shall assume the entire responsibility and liability to indemnify the Kenosha Unified School District, its elected and appointed officials, employees, volunteers and others working on behalf of the District. To the fullest extent permitted by law, the successful bidder agrees to defend, pay on behalf of, indemnify, and hold harmless the District against any and all claims, demands, suits, damages or losses, together with any and all outlay and expense connected therewith, including but not limited to attorneys' fees and court costs, that may be asserted or claimed against, recovered from or suffered by the District by reason of any injury or loss, including, but not limited to, personal injury, including bodily injury or death, property damage, including loss of use thereof, and economic damages arising out of or in any way connected or associated with any work and/or activities performed by the

successful bidder pursuant to the provisions of this Agreement. The successful bidder obligation to indemnify the District contained in this Agreement is not limited by the amount or type of damages, compensation or benefits payable under any workers' compensation acts, disability benefit acts, or other employee benefit acts.

The District shall not be liable or in any way responsible for any injury, damage, liability, claim, loss or expense incurred by the successful bidder, its officers, employees, subcontractors, and others affiliated with the successful bidder, arising out of or in any way connected or associated with any work and/or activities performed by the bidder pursuant to the provisions of this Agreement, except for and only to the extent caused by the negligence of the District. The successful bidder expressly assumes full responsibility for any and all damages to the District property arising out of or in any way connected or associated with any work and/or activities performed by the successful bidder pursuant to the provisions of this proposal including, but not limited to, the activities of the bidder, its officers, employees, subcontractors, and others affiliated with the bidder.

The successful bidder shall ensure that its activities on the District premises will be performed and supervised by adequately trained and qualified personnel and the bidder will observe, and cause its officers, employees, subcontractors and others affiliated with the bidder to observe all applicable safety rules.

e. Employees and Sub-contractors

- i. The bidder shall not assign, transfer, convey, sublet or otherwise dispose of this contract/agreement, including any or all of its right, title or interest therein, or its power to execute such contract/agreement to any person, company or corporation without prior written consent of the District.
- ii. All employees of the bidder shall be considered to be, at all times, employees of the bidder under its sole direction and not an employee or agent of the District. Where required, employees shall be licensed and accredited. The District may require the successful bidder to remove an employee it deems careless, incompetent, insubordinate or otherwise objectionable and whose continued employment on District property is not in the best interest of the District. In accordance with the District's policy regarding the use of tobacco and alcohol products and/or illegal drugs, no employee of the successful bidder shall be permitted to use these substances when performing work on District property.
- iii. The successful bidder(s) shall certify that all employees employed in support of this contract/agreement who have direct contact with students, which is defined to mean being in the presence of students during regular school hours or during school-sponsored activities, have not been convicted of a felony, any offense involving the sexual molestation, physical or sexual abuse of a child, or a crime of moral turpitude.
- iv. The names of all subcontractors known, or contemplated, shall be listed. The District reserves the right to approve all subcontracts.

f. Termination or Cancellation

- i. In order to protect the vested interests of the District, and to ensure the efficient utilization of funds, the successful bidder shall comply with all contractual obligations contained in the General Terms and Conditions, Special Conditions and the Scope of Services. With respect to these obligations, the District will report any non-compliance issues to the successful bidder for corrective action. Continued non-compliance by the successful bidder shall be the District's justification for placing the bidder's contract/agreement on probation status or termination.
- ii. In the event that the successful bidder defaults on its contract/agreement or the contract/agreement is terminated for cause due to performance, the District reserves the right to re-procure the products or services from the next choice bidder or from other sources during the remaining term of the terminated/defaulted contract/agreement.
- iii. In the case of termination, costs shall be prorated to the date of termination and the parties shall execute a settlement agreement to specify the terms. Failure to agree in a settlement may be subject to arbitration.
- iv. With the mutual agreement of both the contractor and the District, upon receipt and acceptance of not less than thirty days written notice, the contract/agreement may be terminated on an agreed date before the end of the contract without penalties to either party.
- v. Either party may terminate the contract/agreement because of the failure of the other party to carry out the provisions of the contract/agreement. In such case, the party terminating the contract shall give thirty days' notice of conditions endangering performance and if after notice the offending party fails to remedy the violation of the terms to the satisfaction of the other party, the contract/agreement may be terminated.
- vi. In the event of the filing of a Petition in Bankruptcy by or against the successful bidder, the District shall have the right to terminate the contract/agreement by providing 15 days' notice of its intentions to terminate.
- vii. If funds anticipated for these products or services do not become available for any reason, the District shall have the right to terminate the contract/agreement without penalty by giving not less than 20 days written notice documenting the lack of funding.

g. Disclosure of Information:

The laws of Wisconsin dictate that at the conclusion of the selection process the contents of the information packages be placed in the public domain and be open for inspection by interested parties. The District will treat all information submitted by a bidder as public information. Bidders are advised that the District does not wish to receive confidential or proprietary information and bidders are not to supply such information except when it is absolutely necessary. Pricing information cannot be considered confidential information. Finally, identification of the entire Bid as confidential will be deemed non-responsive and disqualify the bidder's proposal.

h. Examination and disposition of information

Bidder agrees that any authorized auditor, the Office of Auditor of the State and where federal funds are involved, the Comptroller of the United States or a representative of the United States Government, shall have access to and a right to examine, audit, excerpt, and transcribe any directly pertinent books, documents, papers, and records of the bidder relating to the orders, invoices, or payment of this contract/agreement.

All Bids become the property of the District and will not be returned to the bidder at the conclusion of the selection process; the contents of all Bids will be in the public domain and be open to inspection by interested parties

II. Conflicts of Interest

- a. It shall be understood and agreed that submitted bid proposals are offered independently of any other proposals
- b. Wisconsin Statute 19.59 prohibits a person serving in a public capacity from obtaining anything of value that could reasonably be expected to influence the person's vote, official actions of judgment, or could reasonably be considered as a reward for any official action of inaction on the part of the individual.

III. Economic Adjustments

Pricing shall be firm for the life of the contract or agreement. There is no limitation on the amount of price decreases that may be made under this clause.

IV. Incurring Costs

Kenosha Unified School District is not liable for any costs incurred in replying to this RFP.

V. Method of Bid

Bids written in pencil will be rejected. Erasures or corrections of mistakes on Request for Proposal must be initialed or signed by bidder. Failure to meet any requirements listed in this bid document may be cause for disqualification of the bid.

Submitted bids must include the pricing, signature page, and acknowledgement of addenda **if any**. A legally authorized representative of the bidder will sign the Certification of Bidder signature page in ink.

Any information held to be proprietary by a bidder must be plainly marked as such and may not include pricing.

If the bidder cannot meet a requirement the term "No Bid" must be entered for that item. An alternative equivalent service can be proposed in the form of an attachment labeled "Alternate".

VI. References

A minimum of three (3) references from other governmental or school district customers must accompany the bid. The "Reference Data Sheet" should be returned with the bid. Additional references may be contacted that are known to the District but not provided by the bidder.

VII. Number of Bids Required

Unless otherwise specified, one (1) original, one (1) paper copy and one (1) electronic copy of the entire bid. Please include a USB flash drive as the electronic copy containing all bid documents in the sealed bid envelope.

This is a sealed bid; emailed bids CANNOT be accepted.

VIII. Addressing of Bids

The bid shall be submitted in a sealed envelope marked with the bidder’s return address and must be addressed to:

PURCHASING DEPARTMENT
KENOSHA UNIFIED SCHOOL DISTRICT
3600 52nd Street
Kenosha, WI 53144

The following remarks must be noted on the RFP:

**RFP #5368– INTEGRATED COMMUNICATIONS PLATFORM
MONDAY, AUGUST 26, 2024 at 10:00AM**

IX. Calendar of Events

Issuance Date	08/09/2024
Inquiries Deadline	08/19/2024
Due Date	08/26/2024

Sealed bids will be accepted by the Kenosha Unified School District’s Purchasing Department until **MONDAY, AUGUST 26, 2024 at 10:00AM.**

The opening will take place at the Educational Support Center. 3600 – 52nd St, Kenosha, where they will then be publicly opened and read aloud. Bidders or their authorized agents are invited to be present for the opening; however, no decisions or evaluation will take place – only an acknowledgement of qualifying receipt. If you would like attend the opening, please notify Corki Roth at (262) 359-6338 or croth@kUSD.edu.

Late bids and bids received via facsimile will not be accepted and shall remain unopened.

X. Addenda

If it becomes necessary to revise any part of this RFP or otherwise provide additional information, an addendum will be issued by Kenosha Unified School District’s Purchasing Department and furnished to all individuals who have received copies of the original RFP. Bidders are required to acknowledge receipt of all addenda by listing such addenda on the Certification of Bidder Signature Page.

XI. Withdrawal of Bids

Bids may be withdrawn by written or facsimile request received from bidder prior to time and date fixed for bid opening. Negligence on the part of the bidder in preparing the bid confers no right for withdrawal of the bid after it

has been opened. Withdrawn bids will be retained in the RFP file but remain unopened.

XII. Amendments to Bids

Each bidder will be allowed a period of forty-eight (48) hours after the time and date set for receipt of bids to notify Kenosha Unified School District's Purchasing Department in writing of a material mistake in the bid. Failure of bidder to notify Kenosha Unified School District's Purchasing Department in the manner and within the time limit specified above will constitute a waiver by the bidder of all rights and remedies relative to a material mistake. Formal bid amendments thereto, or requests for withdrawal of bid received by Kenosha Unified School District's Purchasing Department after time specified for opening will not be considered.

XIII. Questions

Bidders with doubt as to the true meaning of any requirements or specifications included in this RFP must submit a written request for clarification to the District personnel listed below:

Corki Roth– Purchasing
3600-52nd Street
Kenosha WI 53144
Phone 262-359-7656
Email croth@kUSD.edu

The Purchasing Agent of the District will work with authorized agents of the District to respond to all inquiries and will render an official response to the question in writing to all bidders. All bidder questions and answers will be publically posted to the district's Purchasing Department website.



BIDDER QUALIFICATIONS

Executive Summary: Please include an executive summary detailing your understanding of the requirements for this requests, as well as a detailed outline on how your company will address the needs of the District.

Contact Information

Please complete these sections below to indicate the structure of your organization and its ability to conduct business in the State of Wisconsin.

RFP Contact: _____

RFP Contact Email: _____

Title: _____

Name of Firm: _____

Check One:

_____ Corporation

_____ Partnership

_____ Individual

_____ Joint Venture

_____ Other

Address: _____

Phone: _____

Fax: _____

Years in business: _____

Years the organization has been under its present name: _____

Former names used by your organization: _____



Corporation information:

Date of incorporation: _____

State of incorporation: _____

President's Name: _____

Vice President's Name: _____

Secretary's Name: _____

Treasurer's Name: _____

Individuals / Partnerships:

Date of organization: _____

Names and Addresses of all individuals and partners:

Qualified States & Business:

Is your company qualified to do business in Wisconsin? _____

List the states in which partnership or trade name is filed: _____

REFERENCE DATA SHEET

(TO BE COMPLETED AND SUBMITTED WITH BID)

QUALIFICATIONS: Firms shall have the capability and capacity in all respects to fulfill the contractual requirements to the satisfaction of all participating government agencies.

Indicate the length of time you have been in business as a company providing the type of service required for this contract. _____ years _____ Months

Provide a minimum of three (3) references that may substantiate past work performance and experience in the type of work required for this contract.

1. Company: _____
Address: _____

Contact: _____
Phone: _____
E-mail: _____

2. Company: _____
Address: _____

Contact: _____
Phone: _____
E-mail: _____

3. Company: _____
Address: _____

Contact: _____
Phone: _____
E-mail: _____

